



We became a Choose To Be Nice school because we loved the message the promise brings to all of our students. The program and curriculum have definitely fostered a culture of kindness in our learning community. Students say the promise at the start of every week and earn special awards for acts of being nice around the school. There is no better message to teach our children to help them become good citizens in a global community.

NATALIE POHL, PRINCIPAL
MANTHALA GEORGE SCHOOL, BROCKTON, MA

WHY SCHOOLS SELECT CHOOSE TO BE NICE:

- **Flexible and easy for educators to integrate.** A turn-key SEL program that you can implement as you see best for your classroom and school.
- **Creates a lasting culture of kindness** with a school-wide, year-long movement through ongoing curricular integration.
- **Continuity** As students progress through the school system, the program continues with their advancement.
- **The impact extends beyond the school** to reach home via Home Links and the greater community with suggested fundraisers and community activities.
- Last but certainly not least, **affordable.**



RESEARCH SHOWS IT WORKS!

Pilot research showed that CTBN students had better social-emotional competencies at the end of the school year than students attending non-CTBN schools, including more positive attitudes towards school, positive peer interactions and prosocial behaviors with peers.

Help make the world a nicer place one classroom, one school at a time.

Join the movement!

**CHOOSE
TO BE NICE**

QUESTIONS?

Email us at info@ChooseToBeNice.com

LEARN MORE:

Download one of our [School Program Info Guides](#) for more details.